

CENTER FOR THE STUDY OF THE PRESIDENCY

The Center seeks to provide an institutional memory of and for the Presidency in a changing world. By highlighting past Presidential successes and failures, the Center seeks to offer wisdom to current and future Presidents, their staffs, Congress and to students and journalists studying the Presidency. The Center organizes conferences, working groups and publications to preserve the Presidential memory; examines current organizational problems through an historical lens; and nurtures future leaders.



“Your research, educational programs, and publications... strengthen our democracy and encourage high standards of public service.”

President George W. Bush

“Throughout its history, the Center has been a beacon for students of American government....”

President William J. Clinton

OBJECTIVES

First and foremost, the Center aims to strengthen Presidential leadership. The award-winning *Presidential Studies Quarterly*, now in its 35th year, is the premier academic journal on the Presidency. *Triumphs and Tragedies of the Modern Presidency: Seventy-Six Case Studies in Presidential Leadership*, prepared just prior to the 2000 Presidential election, provides historical examples of transformational Presidential leadership to White House and Congressional leaders, key agency officials and a growing number of college and university students.

The Center also seeks to improve government by better organizing for leadership. Programs address homeland security; increased investment in basic science research, innovation and public health systems; global economic stability; and better communicating America's values, heritage, institutions and beliefs globally.

Moreover, because the Office of the Presidency is maximized when the Executive and Congressional branches work together, the Center seeks to strengthen Executive-Legislative relations by promoting bipartisan cooperation among the branches of government and within Congress.

Finally, the Center seeks to encourage public service and foster leadership among young Americans through its Presidential Fellows Program.

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The Center for the Study of the Presidency is a non-partisan, non-profit 501(c)(3) organization.

CURRENT PROGRAM INITIATIVES

- 1. PRESIDENTIAL LEADERSHIP AND CIVILITY:** More than 150 distinguished national leaders have signed the Center's "Declaration on Civility and Inclusive Leadership," which seeks to revive the civility and inclusive leadership so essential to effective government. Civility is not compromise. It is mutual respect, listening, and the ability to develop trust so that people with genuine differences can find creative solutions on higher ground. Program activities include a national poll with Zogby International, the formation of a National Committee to Unite a Divided America, and briefings for Executive, Congressional and private sector leaders. The Center will continue to elevate this issue to the highest levels of government while engaging leaders in business, academia, religion, the military and public policy organizations in a public dialogue on a core principle of democracy.
- 2. PRESIDENTIAL LEADERSHIP IN COMMUNICATING AMERICA, DEMOCRACY AND FREEDOM:** In response to the sharp global rise in anti-Americanism, CSP organized a two-day conference and publication on *Strengthening U.S.-Muslim Communications*. Congress is now funding a Center effort to develop the business plan for a new grant-making organization, called the Foundation for International Understanding. Once operational, this non-profit would fund the production of television, radio, Internet and other media programs that best convey American history, institutions and values, and which educate Americans about other cultures. Participants include the Annenberg School for Communication at the University of Southern California, Sesame Workshop, major media companies, independent producers, NPR, and the State Department.
- 3. PRESIDENTIAL LEADERSHIP TO IMPROVE HOMELAND SECURITY:** During the first transition, CSP sought greater Presidential awareness of the value of marshalling science and technology resources to realize national objectives, as had FDR and Cold War presidents. Working with the American Association for the Advancement of Science, CSP sponsored a conference and published *Advancing Innovation: Improving the S&T Advisory Structure and Policy Process*. Then, following 9/11, CSP organized a Capitol Hill briefing and published Senator Frist's remarks on bioterrorism in *Marshalling Science, Bridging the Gap*.



- TWO-WAY STREET:** CSP next organized a series of candid exchanges on policy and organization between Homeland Secretary Ridge and his senior staff and experts in the policy community, academia, private sector and national labs. Issues covered included border security, crisis communications, R&D and critical infrastructure. Also, CSP worked with Oracle Corporation to create an interactive website where homeland security experts exchange ideas, store and search documents and identify gaps in research or policy. Several think tanks recently used this website to jointly assess the strategic capabilities of the Department of Homeland Security.
- 4. PRESIDENTIAL CONCERN OVER SMUGGLED NUCLEAR WEAPONS:** As concern grew, the Center organized roundtables of senior stakeholders from the White House and across the Executive Branch to address a bureaucratic deadlock that had reduced the nation's ability to defend against an increasingly possible smuggled nuclear attack. As a direct result of CSP efforts, the President has created a new senior level Domestic Nuclear Defense Office at the Department of Homeland Security. A CSP team has since met with the Vice President and other officials at the White House and remains involved with the new Homeland Security leadership.

COLLEGES AND UNIVERSITIES PARTICIPATING IN

Amherst College
Barnard College
Boston College
Brown University
Bryn Mawr College
Bucknell University
Carnegie Mellon University
Catholic University of America
The Citadel
Colby College
Colgate University
College of William & Mary
Colorado College
Columbia University

Cornell University
Dartmouth College
Davidson College
Duke University
Emory University
Gannon University
George Mason University
George Washington University
Georgetown University
Georgia Institute of Technology
Gettysburg College
Harvard University
Haverford College
Hofstra University

5. PRESIDENTIAL CHALLENGE OF TRANSATLANTIC OUTREACH: During a dialogue with Secretary Ridge, CSP discovered that DHS lacked an effective role with NATO and other multilateral organizations. During meetings in Paris, Brussels, and London with senior diplomatic, military officials, NATO's Secretary General and several Permanent Representatives, CSP proposed utilizing the North Atlantic Council (NAC) as a venue for sharing best practices and options to shift NATO's emphasis from the Cold War to combating global terrorism. CSP now plans to partner with six organizations in Washington and Europe to address three critical challenges facing the trans-Atlantic relationship in general and the NAC in particular: 1) unifying NATO threat perception and risk assessment; 2) reconciling America's "war on terror" with Europe's "fight against terrorism," and 3) improving trans-Atlantic unity for the future.

6. PRESIDENTIAL CHALLENGE CONCERNING THE NATIONAL GUARD, RESERVE AND HOME CORPS: Extended overseas deployment of Reservists and National Guard places a strain on families, businesses and communities and, in many instances, depletes the ranks of first responders. To address these concerns, CSP works with the Reserve Forces Policy Board and others to honor the "silent sacrifice" of these citizen soldiers. The Center is also working with CSIS, the Red Cross and George Washington University to explore gaps in local homeland defense that might be closed by a Home Guard under state governors.

7. PRESIDENTIAL CHALLENGE TO BUILD GLOBAL ECONOMIC STABILITY AND LIBERTY: In 2001, the Center began counseling senior White House, Treasury, State and Congressional officials on aspects of global economic leadership, focusing initially on the dangers of economic "contagion" in industrial and emerging nations. CSP next organized a dialogue on Middle East economics for Treasury Secretary John Snow, and soon will prepare sessions on East Asian economies. Additionally, the Center has been invited by the Government Accountability



Office to increase awareness of the implications of America's exploding budget, trade and entitlement debts. Responding to this challenge, the Center has highlighted these concerns in its "Declaration on Civility" and will link foreign and domestic economic issues in selected seminars.

8. PRESIDENTIAL LEADERSHIP TO FORGE A NEW GENERATION OF YOUNG LEADERS: This Center Fellows Program brings 80 of the nation's top college and university students to Washington for leadership conferences in the spring and in the fall that feature high-level government officials from the Executive and Legislative branches and the policy community. The centerpiece of the program is the research, writing and defense of an original paper on Presidential leadership. CSP publishes the best papers in an annual anthology. All papers are posted on the CSP website.

"The Center's publications have earned a deserved reputation for excellence and have provided great inspiration...."

President George H. W. Bush

CENTER PRESIDENTIAL FELLOWS PROGRAM

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Johns Hopkins University
Long Island University
Massachusetts Institute of Technology
Michigan State University
Middlebury College
Morehouse College
Mount Holyoke College
North Georgia College & State University
Northwestern University
Norwich University
Oberlin College

Rice University
Rollins University
Smith College
Southern Methodist University
Spelman College
Stanford University
Swarthmore College
Texas A&M University
Tulane University
United States Air Force Academy
United States Coast Guard Academy
United States Military Academy

University of California – Berkeley
University of California – Los Angeles
University of Chicago
University of Cincinnati
University of Connecticut
University of Michigan
University of North Carolina – Chapel Hill
University of Notre Dame
University of Pennsylvania
University of Southern California
University of Tennessee – Chattanooga
University of Texas – Austin

University of Washington – Seattle
University of Wisconsin – Madison
Vanderbilt University
Vassar College
Virginia Military Institute
Wake Forest University
Washington & Lee University
Washington University in St. Louis
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